

Professional Development Session

A Beginner's Guide to Everything You Need to Know about Making Your Own Video

Tuesday, May 5, 2015, 9:30 a.m. – 12:30 p.m., 3 CE Credits

RAHB office, McCullough Room

Instructor: *Michael Krisa*, licensed real estate broker, columnist and freelance internet marketing consultant - "The Interview Guy"

Right now there is a huge opportunity for REALTORS[®] to generate more customers and close more sales by leveraging video and it's **easier than ever before**.

Video is no longer too hard, too expensive or too scary to produce. If you have a smart phone, you can produce, edit and upload video to the web in minutes!

In this session, you will learn:

- How create a compelling story
- The 5 easy steps to creating video people will actually want to watch and share – in about 2 minutes!
- The best video camera and editing program
- Favorite apps for making great video
- Where to find royalty free music and how to create professional sounding audio

By the end of this workshop you will have shot a video, edited it, added music and then uploaded it to the Web for the world to see.

HOW DO I REGISTER

Complete the form and return to *Angela*, by email at angelam@rahb.ca or by fax to *905.529.4349 Attention: Angela*. For more information, contact *Angela*, Education/Professional Standards Coordinator at 905.529.8101 x233.

Please register me for the above course!

(Please Print)

Name: _____ Office: _____

Address: _____ City/Province: _____

Postal Code: _____ T: _____ F: _____

Home Board/Association _____ RECO Registration _____

Member: \$45 +HST

Non-Member: \$90 +HST

Payment Method:

Bill my RAHB Account

Payment attached

VISA

Master Card

Card#: _____ CV#: _____ Expiry: _____

(last 3 digit number on back of card)

Signature: _____